

**QUEENSBOROUGH COMMUNITY COLLEGE  
CITY UNIVERSITY OF NEW YORK  
CURRICULUM COMMITTEE**

**To:** Philip Pecorino, Academic Senate Steering Committee  
**From:** Aránzazu Borrachero, Chairperson, Committee on Curriculum  
**Date:** January 10, 2014

**Subject: Monthly Report**

The Committee on Curriculum has sent the following recommendations to the Academic Senate:

1. Program Deletions
2. Course Revisions
3. Program Revisions

**1. PROGRAM DELETIONS**

**DEPARTMENT OF ART AND DESIGN**

**Certificate in Photography**

**Rationale:** The enrollment in the Photography Certificate program has been declining for the past few years. Student FTEs have recently been in the single digits. Many students are part-time. Enrollment has slipped from 16 total students in fall 2007 to 8 in fall 2012. Of the 8 students enrolled in the program in 2012, only half were full-time. Significantly, 5 of the 8 students fall between the ages of 30 and 44, indicating a shifting demographic for the program's student base from a younger, more traditional first-degree student to an older student more likely to already have earned a previous degree. In addition, the commercial photography world is being transformed by rapidly evolving technology. This evolution includes the increasing obsolescence of traditional analog photography in favor of newer digital and online technologies, as well as a shrinking professional job market, a phenomenon directly related to these technological changes and a concomitant, culture-wide lowering of standards for aesthetic excellence. The program once served a student cohort seeking full-time employment in the field, but more recently the emphasis of the program has switched to technical and aesthetic training as opposed to job-specific skills. Finally, the continuing viability of the Certificate has been undermined by recent mandates of the Jobs Linkage Law (NYS Education Law Section 6304), which requires an advisory board of industry professionals and other active associations with the presumed, but never-existent "Photography Industry", requirements that are today unreasonable if not impossible to meet, and the small enrollment to justify. In light of these realities the Department of Art & Design voted at its November meeting to eliminate the Certificate in Photography. We would propose to allow students presently enrolled to complete the Certificate, but that no new students be enrolled. All photography courses will continue to be offered under the existing Art and Design concentration in the VAPA—A.S. degree program. Those interested in taking specific courses to enhance their photography skills can still take them on a non-matriculated basis.

**2. Course Revisions**

**DEPARTMENT OF ART AND DESIGN**

**Note:** Detailed changes for each course have been omitted from this report because of their length. They are available upon request from the Committee on Curriculum.

<p><b>From: AR-230 Sculpture</b>  <i>4 studio hours [2] credits Prerequisite: AR-122</i></p>	<p><b>TO: AR-230 Sculpture</b>  <i>4 studio hours 3 credits Prerequisite: AR-122</i>                       (additional material included in the syllabus)</p>
<p><b>AR-231 Ceramics II</b>  <i>4 studio hours 2 credits</i></p>	<p><b>AR-231 Ceramics II</b>  <i>4 studio hours 2 credits</i></p>

	(additional material included in the syllabus)
<b>AR-232 Ceramics II2</b> 4 studio hours [2] credits Prerequisite: AR-231	<b>AR-232 Ceramics II2</b> 4 studio hours 3 credits Prerequisite: AR-231  (additional material included in the syllabus)
<b>AR-253 Illustration</b> 4 studio hours [2] credits Offered as needed Prerequisite: AR-251.	<b>AR-253 Illustration</b> 4 studio hours 3 credits Offered as needed Prerequisite: AR-251.  (additional material included in the syllabus)
<b>AR-252 Drawing II</b> 4 studio hours [2] credits Offered as needed Prerequisite: AR-251, or permission of the Department	<b>AR-252 Drawing II</b> 4 studio hours 3 credits Offered as needed Prerequisite: AR-251, or permission of the Department  (additional material included in the syllabus)
<b>AR-261 Painting I</b> 4 studio hours [2] credits	<b>AR-261 Painting I</b> 4 studio hours 3 credits  (additional material included in the syllabus)
<b>AR-262 Painting II</b> 4 studio hours [2] credits Prerequisite: AR-121 and AR-261	<b>AR-262 Painting II</b> 4 studio hours 3 credits Prerequisite: AR-121 and AR- 261  ( additional material included in the syllabus)
<b>AR-263 Painting III</b> 4 studio hours [2] credits Prerequisite: AR-262,	<b>AR-263 Painting III</b> 4 studio hours 3 credits Prerequisite: AR-262  (additional material included in the syllabus)
<b>AR-271, 272 Art for Teachers of Children</b> 4 studio hours [2] credits	<b>AR-271, 272 Art for Teachers of Children</b> 4 studio hours 3 credits  (additional material included in the syllabus)
<b>AR-280 Introduction to Art Therapy</b> 1 class hour 2 studio hours [2] credits Offered in Spring Prerequisite: BE-112 (or BE-205) and BE-122 (or BE- 226), or satisfactory score on the CUNY/ACT Assessment Test.	<b>AR-280 Introduction to Art Therapy</b> 1 class hour 2 studio hours 3 credits Offered in Spring Prerequisite: BE-112 (or BE-205) and BE-122 (or BE- 226), or satisfactory score on the CUNY/ACT Assessment Test.  (additional material included in the syllabus)
<b>AR-461 Introduction to Photography</b> 4 studio hours [2] credits	<b>AR-461 Introduction to Photography</b> 4 studio hours 3 credits  (additional material included in the syllabus)
<b>AR-462 Advanced Photographic Skills</b> 4 studio hours [2] credits Prerequisite: AR-461, or permission of the Dept. on review of portfolio	<b>AR-462 Advanced Photographic Skills</b> 4 studio hours 3 credits Prerequisite: AR-461, or permission of the Dept. on review of portfolio

<p><b>AR-462 Advanced Photographic Skills</b>  <i>4 studio hours [2] credits</i>  <i>Prerequisite: AR-461, or permission of the Dept. on review of portfolio</i></p>	<p><b>AR-462 Advanced Photographic Skills</b>  <i>4 studio hours 3 credits</i>  <i>Prerequisite: AR-461, or permission of the Dept. on review of portfolio</i></p> <p>(additional material included in the syllabus)</p>
<p><b>AR-463 Large Format and Studio Photography</b>  <i>4 studio hours [2] credits Offered as needed.</i>  <i>Prerequisite: [AR-121, and 462 or 474]</i></p>	<p><b>AR-463 Large Format and Studio Photography</b>  <i>4 studio hours 3 credits Offered as needed.</i>  <i>Prerequisite: <u>AR-121 and 462</u></i></p> <p>(additional material included in the syllabus)</p>
<p><b>AR-464 Photography as Fine Art</b>  <i>4 studio hours [2] credits Offered as needed.</i>  <i>Prerequisite: [AR-121, and 462 or 474]</i></p>	<p><b>AR-464 Photography as Fine Art</b>  <i>4 studio hours 3 credits Offered as needed.</i>  <i>Prerequisite: <u>AR-121 and 462</u></i></p> <p>(additional material included in the syllabus)</p>
<p><b>AR-465 Creating the Documentary Image</b>  <i>4 studio hours [2] credits Offered as needed.</i>  <i>Prerequisite: [AR-121, and 462 or 474]</i></p>	<p><b>AR-465 Creating the Documentary Image</b>  <i>4 studio hours 3 credits Offered as needed.</i>  <i>Prerequisite: <u>AR-121 and 462</u></i></p> <p>(additional material included in the syllabus)</p>
<p><b>AR-466 Color Photography</b>  <i>4 studio hours [2] credits Offered as needed.</i>  <i>Prerequisite: [AR-121, and 462 or 474]</i></p>	<p><b>AR-466 Color Photography</b>  <i>4 studio hours 3 credits Offered as needed.</i>  <i>Prerequisite: <u>AR-121 and 462</u></i></p> <p>(additional material included in the syllabus)</p>
<p><b>AR-468 Photographing People</b>  <i>4 studio hours [2] credits Offered as needed.</i>  <i>Prerequisite: AR-462 [or 474].</i></p>	<p><b>AR-468 Photographing People</b>  <i>4 studio hours 3 credits Offered as needed.</i>  <i>Prerequisite: AR-462</i></p> <p>(additional material included in the syllabus)</p>
<p><b>AR-473 Electronic Imaging</b>  <i>4 studio hours [2] credits Prerequisite or corequisite: AR-121</i></p>	<p><b>AR-473 Electronic Imaging</b>  <i>4 studio hours 3 credits Prerequisite or corequisite: AR-121</i></p> <p>(additional material included in the syllabus)</p>
<p><b>AR-474 Digital Photography</b>  <i>4 studio hours [2] credits.</i>  <i>Prerequisite: AR-473.</i></p>	<p><b>AR-474 Digital Photography</b>  <i>4 studio hours 3 credits.</i>  <i>Prerequisite: AR-461.</i></p> <p>(additional material included in the syllabus)</p>
<p><b>AR-480/481 Special Problems in Studio Art</b>  <i>4 studio hours [2] credits Offered as needed</i>  <i>Prerequisite: 6 credits in elected art discipline and approval of the Department</i></p>	<p><b>AR-480/481 Special Problems in Studio Art</b>  <i>4 studio hours 3 credits Offered as needed</i>  <i>Prerequisite: 6 credits in elected art discipline and approval of the Department</i></p> <p>(additional material included in the syllabus)</p>
<p><b>AR-510 Printmaking: Relief and Stencil</b></p>	<p><b>AR-510 Printmaking: Relief and Stencil</b></p>

<p><b>AR-511 Printmaking: Intaglio</b>  <i>4 studio hours [2] credits Prerequisite or corequisite: AR-121, or AR-251, or AR-261</i></p>	<p><b>AR-511 Printmaking: Intaglio</b>  <i>4 studio hours 3 credits Prerequisite or corequisite: AR-121, or AR-251, or AR-261</i>                       (additional material included in the syllabus)</p>
<p><b>AR-512 Printmaking II</b>  <i>4 studio hours [2] credits Prerequisite AR-510</i></p>	<p><b>AR-512 Printmaking II</b>  <i>4 studio hours 3 credits Prerequisite AR-510</i>                       (additional material included in the syllabus)</p>
<p><b>AR-541 Advertising Design and Layout</b>  <i>4 studio hours [2] credits Prerequisite or corequisite: AR-121</i></p>	<p><b>AR-541 Advertising Design and Layout</b>  <i>4 studio hours 3 credits Prerequisite or corequisite: AR-121</i>                       (additional material included in the syllabus)</p>
<p><b>AR-543 Design for Desktop Publishing</b>  <i>4 studio hours [2] credits Prerequisite: AR-541 Offered as needed</i></p>	<p><b>AR-543 Design for Desktop Publishing</b>  <i>4 studio hours 3 credits Prerequisite: AR-541 Offered as needed</i>                       (additional material included in the syllabus)</p>
<p><b>AR-544 Design for Motion Graphics</b>  <i>4 studio hours [2] credits Prerequisite: AR-541 Offered as needed</i></p>	<p><b>AR-544 Design for Motion Graphics</b>  <i>4 studio hours 3 credits Prerequisite: AR-541 Offered as needed</i>                       (additional material included in the syllabus)</p>
<p><b>AR-483 Portfolio Project in Studio Art</b>  <i>[4 studio hours 2 credits offered as needed Prerequisite: 6 credits in elected art discipline and approval of the Department]</i></p>	<p><b>AR-483 Portfolio Project in Studio Art</b>  <i><b>Independent Study; 1 credit:</b>                      2 studio hours 1 credit offered as needed Prerequisite: 9 credits in elected art discipline and approval of the Department</i>                      (additional material included in the syllabus)</p>

**SUMMARY OF CHANGES AND RATIONALE**

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**RATIONALE for 2 to 3 credit changes:**

In fall of 2012 the department hired a consultant from NASAD (National Association of Schools of Art and Design) to evaluate the possibility of gaining accreditation for the art and design program. The consultant noted that “Foundation courses are three credits and meet for three hours and 50 minutes once a week. Studio art courses are two credits—unusual—but in compliance with four hours of studio time per week. Nonetheless, the institution is urged to move all studio classes to 3 credits... The three credits are fairly standard for studio classes and would enable students to transfer these credits more readily. It would necessitate a reconfiguration of curricula but would make Queensborough Community College students more able to transfer. The consultant’s review of typical transfer institutions for QCC students (Queens College, School of Visual Arts, Hunter College, Purchase College, SUNY) indicated that all of these institutions (and most others) use three-credit standards for most art courses.”

When studio courses were first offered at QCC they were, as were all studio art courses within, and many outside CUNY—both 4 year and 2-year institutions—4-hours/2 credits. Over the years, various units of CUNY as well as private institutions have increased the credits to 3 while leaving the contact hours the same.

At Queensborough we resisted this trend as long as possible, and so of necessity our students had to take additional courses to fulfill their credit requirements. At the same time we made sure that the rigor of our 2-credit/4 hours studio classes would be the pedagogical equal of, if not superior to, the course content of normatively similar courses at other units that were granting 3 credits for the same material, so our students would be prepared for transfer. Many years ago, however, we began to encounter the very serious and concerning problem that QCC students who transferred to 4-year colleges within CUNY were denied credit for the studio courses they took at QCC because at the transfer college the administration and department only considered the credits and not the learning content or syllabi of the course, and since the credits **we** awarded were less than what **they** awarded they simplistically and unjustifiably concluded that so too was the learning less rigorous, and made our students take those

employing that flawed equation. So, bowing to CUNY *realpolitik*, and to try and reduce some of the needless expense and redundancy for our graduates, we upgraded several of our most commonly-taken courses, AR-121 (2-Dimensional Design) AR-148 (Color Theory), etc. to 3 credits thereby allowing for a smooth transfer of students' credits at least for these classes. As new studio courses were introduced over the years they were designed for transferability from the outset and allocated 3 credits for 4 studio contact hours.

However, as noted by the NASAD consultant, this has now led to a checkerboard of studio courses at QCC where some 4-hour studio classes are worth 3 credits and others only 2, making the transfer of credits within and without CUNY, unpredictable, inconsistent, and most importantly all too often grossly unfair to the student who has done the work, but receives no appropriate college transfer credit. We are therefore proposing to change all remaining 2-credit/4 hour studio art classes to 3-credits/4 hours. The course scope and workload of these courses will be increased where necessary to justify the additional credit. This generally will include additional projects and a broadening of content. We have attached the revised syllabi for each course.

To further enhance the drawing, painting, design and printmaking course offerings (**AR-512 AR-541, AR-511, AR-510, AR-263, AR-262, AR-261, AR-253, AR-252**), the Department of Art and Design will acquire an additional painting/drawing studio over the summer of 2014. At present all our studios are scheduled during the week. The additional studio will allow for "Open Studio Hours" where the students can work for significant blocks of time on their projects. These projects are often too large and cumbersome to transport back and forth to school, so this additional opportunity and availability of work time outside of class will be pedagogically invaluable and will figure into the adjusted syllabi and expectations of student performance in the re-credited courses.

**RATIONALE for 2 to 1 credit change for AR-483-Portfolio Project in Studio Art:**

AR-483 was developed specifically to prepare students for transfer to four-year art programs that require a portfolio review for admission. Often the transfer college itself requires a second portfolio review before allowing their own students to continue into their Junior and Senior years. AR-483 is an Independent Study course that allows students to work with a faculty member of their choice in their field of concentration to develop a portfolio of work that will allow them to pass that second level review. Initially it was thought that the scope of the class might be broader to include general discussions and projects that looked at the different career needs of Queensborough students, but as we pursue accreditation and the required transfer agreements with other colleges, it has become clear that a more narrowly focused class would be of greater benefit to our students. Additionally, if the all the studio courses will now be 3 credits, the several art programs we offer will have to divest themselves of the credit differential; restructuring AR-483 and reducing it by one credit helps to relieve that pressure.

**3. Program Revisions**

**DEPARTMENT OF ART AND DESIGN-AAS in Digital Art and Design (DAD)**

**Note: Detailed changes for each course have been omitted from this report because of their length. They are available upon request from the Committee on Curriculum.**

**Rationale:** One program in the Department of Art and Design will be directly affected by the changes listed above: Digital Art and Design (DAD). The Art and Design concentration VAPA will not be affected and will not have to be modified. Students will still be required to fulfill 20-26 credits in their major, however at 3 credits for all the studio courses they will simply have to take fewer courses to fulfill that credit requirement than they would have when those classes were 2 credits.

**FROM: AAS in Digital Art and Design**

**GENERAL EDUCATION CORE REQUIREMENTS**

	<b>Credits</b>
EN 101 English Composition	3
EN 102 English Composition II	3
MA 321 Mathematics in Contemporary Society	3
CH 103 or CH 106 Chemistry in the Arts (STEM or non-STEM)	3 – 4
Social Science Elective	3
History Elective (Choose from HI 100 Series)	3
Humanities Elective	3
<b>Sub-total</b>	<b>21 - 22</b>

**REQUIREMENTS FOR THE MAJOR**

AR 121 Two Dimensional Design	3
AR 122 Three Dimensional Design	3

[AR 148	Color Theory	3 ]
[AR 251	Drawing 1	3 ]
Art History Elective (Choose from: AR 310,311,313,315,316,317,318 or 320)		3
AR 325	History of Graphic Design	3
AR 461	Introduction to Photography	[2]
AR 473	Electronic Imaging	[2]
AR 541	Advertising Design and Layout	[2]
AR 543	Design for Desktop Publishing	[2]
AR 544	Design for Motion Graphics	[2]
AR 642	Web Animation	3
ET 710	Web Technology: Building and Maintaining Websites	4
CH 104	Chem in the Arts Lab (not required if CH 106 taken)	0 – 1
Sub-total		35 – 36

**Electives**

[ Free Electives (AR 253, 903 and 905 are strongly recommended) 3 ]

**Total Credits Required for the AAS in Digital Art and Design Program..... 60**

All students must complete 2 WI designated classes to fulfill degree requirements.

**TO: AAS in Digital Art and Design**

**GENERAL EDUCATION CORE REQUIREMENTS**

	Credits	
EN 101	English Composition	3
EN 102	English Composition II	3
MA 321	Mathematics in Contemporary Society	3
CH 103 or CH 106	Chemistry in the Arts (STEM or non-STEM)	3 – 4
	Social Science Elective	3
	History Elective (Choose from HI 100 Series)	3
	Humanities Elective	3
Sub-total		21 - 22

**REQUIREMENTS FOR THE MAJOR**

AR 121	Two Dimensional Design	3
AR 122	Three Dimensional Design	3
<u>AR 251 OR AR 148: Choose either Drawing 1 or Color Theory</u>		3
Art History Elective (Choose from: AR 310,311,313,315,316,317,318 or 320)		3
AR 325	History of Graphic Design	3
AR 461	Introduction to Photography	[2]
AR 473	Electronic Imaging	[2]
AR 541	Advertising Design and Layout	[2]
AR 543	Design for Desktop Publishing	[2]
AR 544	Design for Motion Graphics	[2]
AR 642	Web Animation	3
ET 710	Web Technology: Building and Maintaining Websites	4
CH 104	Chem in the Arts Lab (not required if CH 106 taken)	0 – 1
Sub-total		37 - 38

**Electives**

Free Elective (Portfolio independent study AR 483 strongly recommended) 1

**Total Credits Required for the AAS in Digital Art and Design Program..... 60**

All students must complete 2 WI designated classes to fulfill degree requirements.